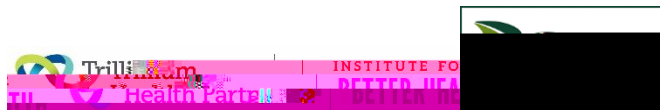


OHT Patient, Caregiver & Community Engagement Learning Series

Module 7: Evaluating Engagement

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Acknowledgements

The works of many individuals were drawn upon to curate this document including templates and worksheets created by Dr. Julia Abelson, Laura Tripp and their team; Dr. Reham Abdelhalim, Dr. Kerry Kuluski, the Health System Performance Network and a Toolkit created by the University of Edinburgh. We also reference relevant resources from the Algoma Ontario Health Team.

Funding was provided by the Ontario SPOR SUPPORT Unit (OSSU), with additional in-

Centre for Innovation in Peer Support, the Institute for Better Health (Trillium Health Partners) and the Rapid Improvement Support and Exchange (RISE) Network.

How to Use This Workbook

To Cite this Document

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Legal

The materials in this workbook are general guidelines only. This workbook is not intended to provide legal advice. If there is a discrepancy between this document and any applicable legislation, the legislation will always prevail.

Document Layout

This workbook consists of four sections. **Section 1** outlines what we mean by evaluation and why it matters. **Section 2** outlines ways you can evaluate your engagement activities *qualitatively* via key reflective questions and guiding frameworks. **Section 3** outlines ways you can evaluate your engagement activities *quantitatively* via existing surveys that are free to download and use (links are provided). **Section 4** briefly outlines the *Engage with Impact Tool-Kit* and its various components to support you in planning and conducting your evaluation activities.

Creating a culture of feedback takes time, so asking these questions at regular intervals and providing different ways to get this feedback will be essential in building a culture of learning within your team.

Gibb's Reflective Cycle

questions. We provide example questions in text boxes beside each phase/circle of the cycle (see figure below). These questions can be used as a guide to understanding of the activity you are working on, how they feel about it, including and what to adapt going forward (University of Edinburgh 2022).

The 4 F's

Dr. Roger Greenway of Active Reviewing (Facts, Feelings, Findings and Future) to reflect on an activity. The following and some example questions (University of Edinburgh 2022).

Concept	Definition

Concept	Definition
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Public and Patient Engagement Evaluation Tool (PPEET)

Public and patient engagement activities can also be evaluated using easy-to-administer surveys. A number of surveys have been developed to assess various elements of engagement activities. A Canadian collaboration of researchers and public and patient engagement (PPE) practitioners led by Dr. Julia Abelson developed the **Public and Patient Engagement Evaluation Tool (PPEET)** - which consists of 3 questionnaires. The questionnaires assess experience with engagement at the organization level, the project level and the participant level. These questionnaires are available in English and French.

- 1.

As seen here, the tool-kit has 5 modules (each comprised of a description, tasks, resources, and downloadable, PDF fillable templates). The 5 modules are:

1. Planning
 2. Tailoring
 - 3.
-

Finally, the **refining phase** focuses on evaluation results, strategies for sharing and reflection.

Link to the Toolkit: <https://www.evaluateengagement.ca/>

A Closer Look at the Toolkit's Selecting Phase

In the table below, the core measurement domains and

References

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