

2.4 E



Many approaches can be used to prioritize societal challenges. They can vary by the breadth of challenges and the time frame they address, and by the degree to which they can inform priority setting. Priority setting may be for evidence-related global public goods (which we return to in chapter 6) or for the strategies used by evidence intermediaries (which we return to in chapter 5 and again in chapter 6). Below we outline five of the general approaches that can be used to prioritize action on societal challenges. The first considers all possible sectors and the remaining four are drawn from the health sector. For each example, we suggest some of the pros and cons of the approach.