

Societal challenges can be addressed in many ways. Here we describe three ways, some of which can be combined. For example, a team of research and innovation professionals may partner with community leaders to co-design a single intervention to address a societal challenge. Alternatively, a group of researchers may use a combination of data analytics, cost-effectiveness analysis and modeling to identify what combination of evidence-based interventions will have the greatest impacts in jurisdictions with a given profile, as was done with Disease Control Priorities 3, a periodic review to address the burden of disease in low-resource settings.(4)