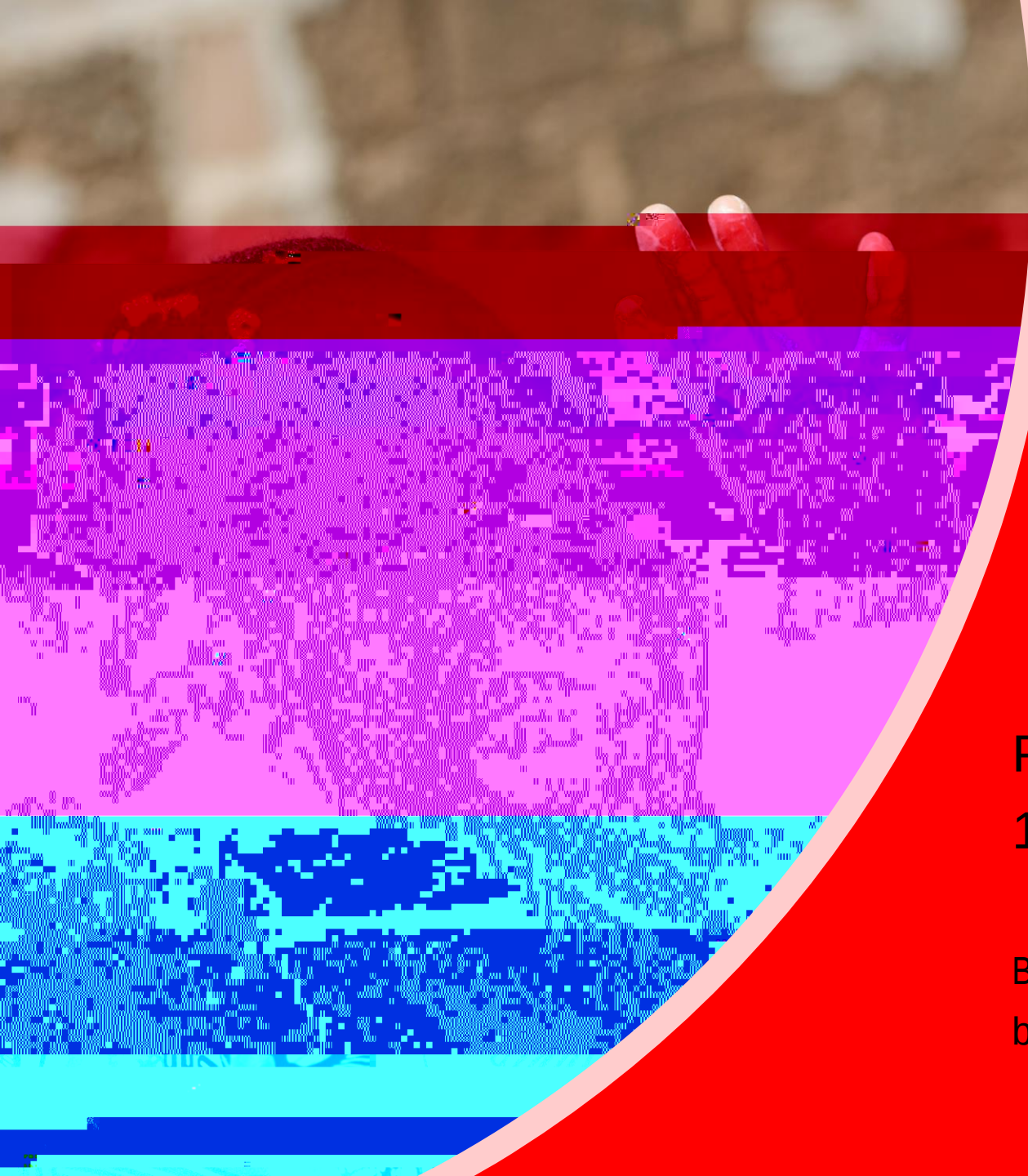




Presentation to COVID-END partners group 18 June 2020

Ben Heaven Taylor, CEO Evidence Aid
bhtaylor@evidenceaid.org

1. Prepare a list of **key principles** for packaging evidence about COVID-19 for decision-makers [completed]
2. Create a list of **resources** that can support those engaged in packaging evidence about COVID-



RESOURCES

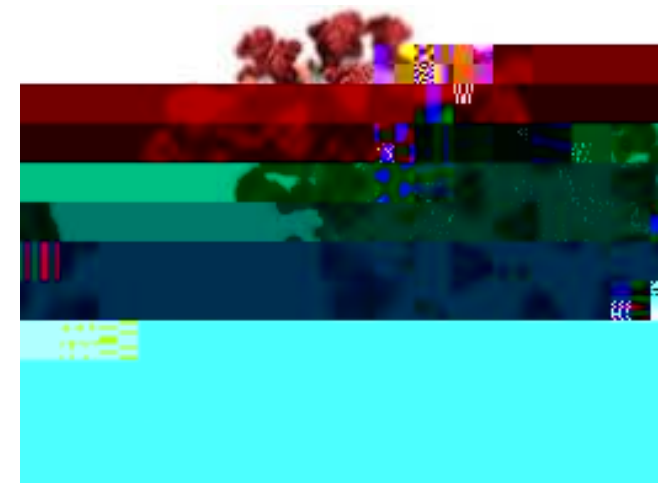
Evidence-packaging resources

mcmaforum.org/networks/covid-end/resources-to-support-decision-makers/evidence-packaging-resources

Apps Evidence Aid | Cha... Twitter LinkedIn The easiest way to... Eviden... Analytics Evidence Aid: Com...

April 2020 new evidence packaging

1. Communicating in plain language
 - a. Glossaries of COVID-19 terms from Dictionary.com, the Kaiser Family Foundation and the University of Aberdeen
 - b. Tools to assess the readability of communication like the one built into MS Word
 - c. The COVID-19 fact sheet for the public from the Cochrane Consumer Network
- ii. Opportunity to collaborate on rapid reviews as part of the COVID-19 consumer rapid-response
 - a. Scientists on the Cochrane Crowd platform
 - b. Service providers
 - i. Actionable information to support point-of-care decision making from Cochrane Clinical Answers
 - ii. Living systematic reviews that are updated regularly like the one on drug treatments from Cochrane France



4. Curating content theoretically for those with shared interests
 - a. Resources for organizations engaged in accessing humanitarian emergencies from Evidence Aid
5. Combatting mis-information
 - a. Resources to support fact checking from the Public Media Alliance

Johns Hopkins School of Public Health

COVID-19 Evidence Inapplicable like the one from Australia's Agency for Clinical Innovation

WHERE NEXT?

What do we understand about what research audiences want and how

How are decisions really taken in the context of crises like COVID-